



**PACK** *Marknadens*  
www.packnet.se

*It takes two to tango...*

# media info 2010

THE INDUSTRY'S MEETING PLACE

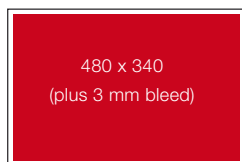
MAGAZINE NEWSLETTER

EVENTS CONFERENCES

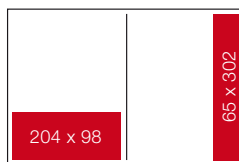
EXHIBITIONS DAILY NEWS

**WWW.PACKNET.SE**

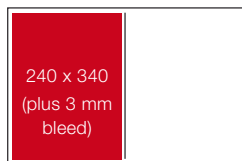
# Sizes & Prices



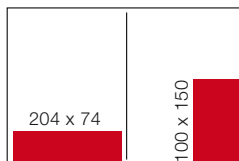
**SPREAD**  
SEK 49.900



**1/3-PAGE**  
SEK 15.900



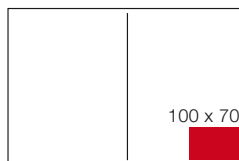
**1/1-PAGE**  
SEK 29.900



**1/4-PAGE**  
SEK 11.900



**2/3-PAGE**  
SEK 23.300



**1/8-PAGE**  
SEK 8.200

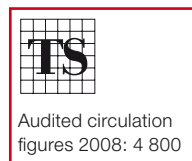


**1/2-PAGE**  
SEK 18.500

## COVER PAGES

2nd SEK 32.000  
3rd SEK 26.700  
4th SEK 33.200

**NOTE!** Leave space (30 mm) on the top of the 4th cover page for labelling.



## INSERTS

2-page SEK 23.400

4-page SEK 26.300

Max 50 g incl. postage and inserting.

**BELLYBAND** SEK 39.500

## SURCHARGES

Guaranteed position 10%  
Special format 10%

## PAYMENT

30 days net.

All rates exclusive of VAT.


Rates apply to advertising space only. Type setting and reproduction available at cost price.

Costs for customs, freight etc. will be charged additionally.

Cancelling or alteration of booked advertisement must be notified no later than two weeks before deadline.

*Packmarknaden's trim size is 240 x 340 mm.*

# Publishing dates



<b>Issue</b>	<b>Special theme</b>	<b>Publ.date</b>	<b>Deadline</b>
<b>1/2</b>	<b>Automation &amp; robots</b>	FEB 12	JAN 21
<b>3</b>	<b>Labelling &amp; marking</b>	MARCH 12	FEB 19
<b>4</b>	<b>Foodpackaging</b>	APRIL 9	MARCH 18
<b>5</b>	<b>Exhibition issue, EasyFair Packaging Print</b>	MAY 12	APRIL 16
<b>6</b>	<b>Conversion cardboard &amp; corrugated cardboard</b>	JUNE 11	MAY 14
<b>7/8</b>	<b>Labelling &amp; marking</b>	SEPT 3	AUG 11
<b>9</b>	<b>Exhibition issue, EasyFair Pack &amp; Emballage</b>	OCT 11	SEPT 10
<b>10</b>	<b>Packaging machinery</b>	NOV 10	OCT 8
<b>11/12</b>	<b>Scandinavian issue, Sweden, Norway, Denmark</b>	DEC 13	NOV 12

# Other ways to be seen in the world of packaging

## PACKNET.SE

Packmarknaden publish daily news on [www.packnet.se](http://www.packnet.se).

An advertising banner here attracts attention, gets your message across and reaches the right target group every time. Banners are a good complement to other media, fortifying your image and increasing the number of visitors to your website.

File size maximum 20 kB • File format jpeg, gif

E-mail to: [webannons@mentoronline.se](mailto:webannons@mentoronline.se)

### Size and price per 2 weeks

Format	Price	Format	Price
140 x 80 px	SEK 2.000	400 x 120 px	SEK 5.000
140 x 140 px	SEK 3.000	630 x 80 px	SEK 6.000
140 x 350 px	SEK 3.000		

## NEWSLETTER

Every Thursday Packnet's free newsletter is sent by e-mail.

The newsletter is an excellent opportunity to use an advertising banner to promote your company, product or service.

### Size and price per 2 weeks

Format	Price
140 x 140 px	SEK 1.500
400 x 120 px	SEK 2.500



## For more information, please contact



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### ADVERTISING MATERIAL PRINT:

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[annons.packmarknaden@mentoronline.se](mailto:annons.packmarknaden@mentoronline.se)



Mentor Online

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